



Volunteer Roanoke Valley
HandsOn Network

Skills Based Volunteering Simplified
January 28, 2010
10:00AM – Noon
Council of Community Services

Skill-based volunteerism is service by individuals or groups that capitalizes on personal talents or core business skills, experience or education. More and more, agencies are struggling to meet their bottom line. In fact, a 2006 Deloitte/Points of Light IMPACT study indicated that:

- Nine out of 10 nonprofits realize that volunteer skills are extremely valuable
- Seventy-seven percent of non-profit organizations believe they would benefit from corporate volunteers ; but,
- Sixty-two percent work with corporate volunteers and only 12 percent of agencies align roles with skill

This gap means that many agencies are missing out on a precious resource—the talent of individual volunteer leaders and corporate teams who can use their skills and products to increase the capacity and effectiveness of nonprofits. Skill-based volunteerism or SBV comes in all shapes and sizes it can include:

- Individual volunteers, corporate paid or non-paid volunteers, groups, loaned executives, or interns
- Projects completed in one day; short, medium or long-term projects
- Activities performed during working hours or on individual time
- Planned in advance or spontaneous (such as disaster response) projects
- Application of all types of skills and talents from business professional experience to hobbies
- Local impact to national and international

Volunteer Roanoke Valley believes that more agencies must seize the opportunity to leverage talent and that more businesses are eager to activate around their brand and core business. We believe SBV is meant to do more---more for volunteers, agencies and communities. We are committed to helping companies and nonprofits activate SBV through information, research, and easy-to-implement tools. This training will provide a great starting point for business leaders looking to improve their employee volunteer offerings or for nonprofits seeking to deepen volunteer engagement.

Trainings are FREE for paid affiliates of Volunteer Roanoke Valley for the 2009-2010 year and \$10 for non-affiliates.