



# 2023-2024 PLANNING DISTRICT 12 WEST PIEDMONT

Planning District 12, known as the West Piedmont Planning District, encompasses the counties of Franklin, Patrick, and Pittsylvania, and the cities of Danville and Martinsville.

According to the United for ALICE, the estimated population of Planning District 12 is 239,845.

**20%**  
AVERAGE OF  
HOUSEHOLDS  
IN POVERTY




**33%**  
AVERAGE  
ALICE\*  
HOUSEHOLDS


2022 MEDIAN  
HOUSEHOLD  
INCOME  
**\$48,730**




*\*ALICE-Asset Limited-Income Constrained-Employee.*




**1,800+**  
Unique  
Individuals




**2,300+**  
Handled  
Contacts



**2%**  
of Statewide  
Contacts

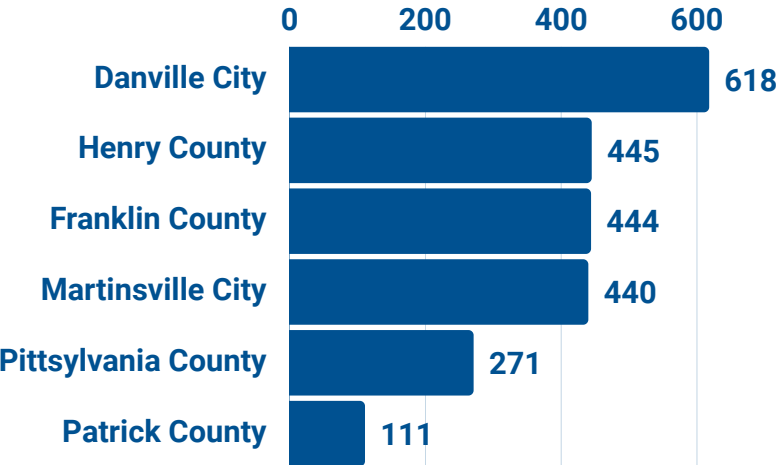


**5,300+**  
Referrals  
Given



**90%**  
Referral  
Success Rate

## CONTACTS BY LOCALITY



## MOST REFERRED NEEDS CATEGORIES

HOUSING	1,800+
UTILITY ASSISTANCE	1,700+
FOOD AND MEALS	800+
INDIV., FAMILY, AND COMMUNITY SUPPORT	100+
LEGAL, CONSUMER & PUBLIC SAFETY	100+



# REGIONAL DATA REPORT 2023-2024 WEST CENTRAL REGION

211 Virginia's West Central Region (WCVA) includes **Planning Districts 11 and 12**.

According to the United for ALICE, the estimated population of WCVA in 2022 was **503,177**, accounting for **6% of Virginia's total population**. This region is supported by over **500 agencies** listed in the 211 Virginia resource directory.

**17%**  
**AVERAGE OF  
HOUSEHOLDS  
IN POVERTY**



**34%**  
**AVERAGE  
ALICE\*  
HOUSEHOLDS**



**2022 MEDIAN  
HOUSEHOLD  
INCOME**  
**\$54,799.32**



*\*ALICE-Asset Limited-Income Constrained-Employee.*



**4,800+  
Unique  
Individuals**



**6,400+  
Contacts  
Handled**



**6%  
of 211 Virginia  
Contacts**



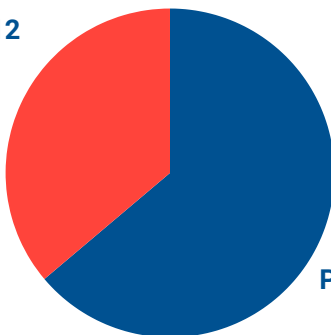
**16,700+  
Referrals  
Given**



**91%  
Referral  
Success Rate**

## CONTACTS BY PLANNING DISTRICT

Planning District 12  
36.2%



Planning District 11  
63.8%

## MOST REFERRED NEEDS CATEGORIES

**HOUSING**  
**UTILITY ASSISTANCE**  
**FOOD AND MEALS**  
**INDIV., FAMILY, AND COMMUNITY SUPPORT**  
**LEGAL, CONSUMER AND PUBLIC SAFETY**



**TEXT**  
CONNECT TO  
247211



**DIAL**  
211



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